

Business Purpose / Measures

Purpose:

To increase Blue Wrap film plastic collection and recycling by implementing new and expanded diversion programs, and demonstration projects in California.

Process Name:

*Implementation Plan for Hospital
Blue Wrap Film Diversion Projects*

Process Owner:

*Plastic Film Cooperative Recycling
Initiative*

Stakeholders:

- Local Government
- Haulers, Recyclers & Processors
- Hospitals
- Medical Offices
- End Users

Starts With:

Developing a detailed implementation plan with specific goals, timelines and measurement objectives.

Ends With:

- Implementation of successful programs resulting in the increased diversion of film plastic in California.

M E A S U R E M E N T S

Effectiveness

- Results in significant increase in diversion of plastic film from landfill
- Businesses identify new profit centers through recycling film plastics

Efficiency

- The cost of consolidating plastic film is offset by its value and avoided disposal costs
- Education and training improves the quantity and quality of film plastics recovered.
- Recycled material provides high quality feedstock for manufacturers.
- Businesses implement BMPs that save time and money

Adaptability

- Programs can be duplicated in divergent local areas
- Innovative collection programs and technology shared amongst stakeholders

Hospital Blue Wrap Plastic Film Diversion

Top Flow Down

STEP 1: <i>Create detailed implementation plan and goals</i> <i>June 30, 2006</i>	STEP 2a and 2b: Implementation programs and projects to increase film diversion Short Term Goals July 1, 2006-Dec. 31, 2006	STEP 3: Implementation programs and projects to increase film diversion Medium Term Goals Jan. 1, 2007- Dec. 31, 2008	STEP 4: Evaluation Findings, Results and Future Actions
	<p>2.1: Annual review of implementation programs and projects implemented January 2006-December 2006. Report due April 1, 2007</p>	<p>3.1: Annual review of implementation programs and projects implemented January 2007-December 2007. Report due April 1, 2008.</p> <p>3.2: Annual review of implementation programs and projects implemented January 2008 -December 2008. Report due April 1, 2009</p>	<p>4.1 Staff final report to the board in September 2009.</p> <p>4.2 Conducting conference in October 2009</p>

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Detailed Implementation Plan for Hospital Blue Wrap Film Diversion Goals

Step 1: Create Detailed Implementation Plan and Goals.

Due Date: June 30, 2006

Budget costs: UKN

●

S

○

C

<div>WHO</div> <div>WHAT</div>	Project Status	CIWMB	Haulers	Hospitals	Local Government	End Users			All
Develop Metrics	S	●							○
Develop Implementation plan	S	●							○

● Volunteer Lead

S Started Project

○ Volunteer Member

C Completed Project

➔ Key deliverable:

➔ Detailed Implementation Plan

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Detailed Implementation Plan for Hospital Blue Wrap Film Diversion Goals

Step 2: Short Term Goals: Hospital Blue Wrap Diversion

Due Date: April 1, 2007

Budget costs: ____

									● S ○ C
WHAT	WHO	Project Status	CIWMB	Haulers	Hospitals	Local Government	End Users		All
2.1: Need to identify the number of hospitals that currently divert blue wrap.			●	○	○		○		
2.2: Increase the number of hospitals that divert blue wrap in Northern CA			●	○	○		○		
2a.3: Education and outreach			●		○	○	○		
2a.4: Work with haulers, recyclers and end users to accept blue wrap as a commodity.	S		●	○	○		○		
2a.5: Annual review of implementation programs and projects in April 1, 2007			●						○

● Volunteer Lead

S Started Project

○ Volunteer Member

C Completed Project

➔ Key deliverable:

➔ Short Term Goals for Hospital Blue Wrap Diversion

Detailed Implementation Plan for Hospital Blue Wrap Film Diversion Goals

Step 3: *Medium & Long Term Goals: Hospital Blue Wrap Due Date: April 1, 2009*

Budget Costs: _____

● S ○ C

<div>WHO</div> <div>WHAT</div>	Project Status	CIWMB	Haulers	Hospitals	Local Government	End Users			All
3.1a: Expand programs to Southern CA		●							○
3.1b: Annual review of implementation plan in April 1, 2008		●							○
3.2: Annual review of implementation plan in April1, 2009									

● Volunteer Lead **S** Started Project ○ Volunteer Member **C** Completed Project
 ➔ **Key deliverable:** ➔ Medium and Long Term Goals for Hospital Blue Wrap Collection

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Detailed Implementation Plan for Hospital Blue Wrap Film Diversion Goals

Step 4: *Evaluation: Findings, results and future actions* Due Date: December 31, 2009

Budget Costs: _____

<input checked="" type="radio"/>	S	<input type="radio"/>	C
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<div>WHO</div> <div>WHAT</div>	Project Status	CIWMB	Haulers	Hospitals	Local Government	End Users			All
4.1: Staff report to the Board in September 2009		<input checked="" type="radio"/>							
4.2: Conduct conference on residential and commercial film diversion program in October 2009		<input checked="" type="radio"/>							<input type="radio"/>

☒ Volunteer Lead

S Started Project

☐ Volunteer Member

C Completed Project

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Participants Confirmed:

Christine Flowers-Ewing CIWMB-OLA

Jack McGurk

Duane Hicks UC Davis Medical Center

Rick Parker Clean Source

Catholic Healthcare West

Lynne Garske Kaiser

Seton Hospitals

CIWMB staff meeting with Clean Source and UC Davis Medical Center on April 6, 2006 as representatives of HOSPAA.org

CIWMB staff meeting with State Agency staff from DTSC and OHS on April 13, 2006

CIWMB staff meeting with Kaiser on April 14, 2006